

The Relevance of Web Directories Today

The internet is the main tool for people to gain information over a wide range of topics and ideas. All these can be searched easily through reliable search engines such as Yahoo, Google, MSN and others. Search engines are very helpful tools on the internet because they lead the user closer to the needed information or data. The use of search engines is very common to internet users that they only need to type in a word or phrase on the search bar and more websites shall appear. There is a significant difference between a search engine and web directory although they are closely related to each other. A search engine crawls the internet to yield to new web pages and then indexes certain web links in accordance to the links it attaches to. On the other hand, a web directory is used for the purpose of having links submitted to a suitable category manually. Such links can be either accepted or rejected depending on the judgment of human editors. Since the demand of web directories is increasing, there is a need to have more and more experienced and trained reviewers who can do evaluations for submitted links and put these links into their appropriate categories. Web directories are very important because they reduce the bulk of work for search engines because as links are submitted, they are immediately evaluated by reviewers. If these links are reviewed intensively, they become more trustworthy as compared to software-reviewed links. Basically, search engines take most of the information on web directories since all the links are known to be validated. Another thing is that, all web directories are ranked well on different search engines and that they attract so much traffic through result pages of search engines. Most people go directly to web directories rather than search engines because of the time which can be saved on searching. Thus, it would always be easier and quick to find the appropriate links. Web directories are far more organized because the categories can readily be chosen. Web directories can really provide a lot of traffic and that they are highly important because surfers usually click the link under the right category and sub-category. Thus, directories are very effective in accumulating valuable links, promoting website's visibility and credibility. Website directories are really very helpful to website owners because they can be known more onto the World Wide Web.

About the Author

Here you will learn about [article directory](#), [bidding directory](#) and [directory of directories](#).

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